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March 27, 2001

Joe Arnold

WHAS Radio 84

4421 Bishop Ln.
Louisville, KY 40218

Dear Joe:

Say it ain't so! But BRAVO, BRAVO, BRAVO!

I tuned in to your last late night show and was shocked. I think WHAS is making a big mistake. Your show was excellent. You should keep a tape of it. Truckers and others all agree- your show was the best in the country.
If I can give you any advice, it is to not burn any bridges. The show they have on now is pretty lame. Perhaps they will reconsider. Maybe they will reconsider a revamped show or somesuch. For example, I always wondered why they did not go after more regional and national sponsors, such as Cat and Cummins truck engines, Shell Rotella oil, etc.

You might try speaking to Jim Strader on how he does his show. I know it is more than a hobby.

I thank you for all you have done for me and others who question the conventional wisdom.I sent tapes to Harold Weisberg and Prof. David Wrone, and both said our Dec. 1, 2000 JFK show was excellent and very accurate. You did a good job. Last night, I ended up calling the Joe Elliott show and did a short bit on JFK, RFK andMLK. Thanks again, and if I can ever help you, give me a call. I was a fan and I hope a friend, and we did some of the best shows in recent years on JFK and MLK. Keep your chin up, I'm sure the future for you is very bright. *Perhaps even politics.*

Sincerely,

Bill Neichter